



Appdragon Portfolio

www.iappdragon.com

Appdragon is a boutique software development company specializing in Smartphone (iPhone, Android) apps development for enterprises.

Appdragon is headquartered in Whitechapel in East London, UK. It also has offices in Suffolk.

Through one of its main shareholders WiSys Ltd (www.wisys.co.uk), Appdragon enjoys access to a supply agreement that permits it to supply apps to customers of telecoms giant BT.

Appdragon currently provides services to several large corporations, in the UK and overseas.

There are xxx main products in the Appdragon portfolio:

Eat@ Eat@ is a portfolio of products aimed at small to medium sized restaurants in the UK. It provides a set of marketing tools to allow restaurants to promote themselves via the lucrative mobile marketing channel.

Eat@ Restaurant The flagship product is the Eat@ Restaurant directory for iPhone, iPod, iPad and Android phones and tablets.

Eat@ Mobile Web Rapid mobile web-site development providing a quick, cost efficient mobile web presence. Uses an online tool so that restaurants can easily create a mobile web site.

Eat@ SMS Marketing Software based tools for allowing restaurants to market themselves, or communicate with customers and staff, using SMS.

Eat@ Diningbook In conjunction with Samsung, Eat@ brings a new experience in sophisticated dining. Diningbook provides restaurants of all sizes with a complete menu service, allowing replacement of paper-based menus with an interactive tablet based menu.

Appdragon Design Design and build of custom mobile apps for iOS, Android.
Appdragon Rite2MP A useful free app that allows users in the UK to find and write to their MP.